



TIER1 TECHNOLOGY, S.A.
c/ Boabdil, 6, Edificio Vega del Rey, 7
Camas, Sevilla

Sevilla, 11 de febrero de 2019

Tier1 Technology, S.A. (en adelante “Tier1”, la “Sociedad” o el “Emisor”), en virtud de lo previsto en el artículo 17 del Reglamento (UE) nº 596/2014 sobre abuso de mercado y en el artículo 228 del texto refundido de la Ley del Mercado de Valores, aprobado por el Real Decreto Legislativo 4/2015, de 23 de octubre, y disposiciones concordantes, así como en la Circular 6/2018 del Mercado Alternativo Bursátil (MAB), pone en conocimiento del mercado el siguiente

Hecho Relevante

El próximo 12 de febrero de 2019 en Frankfurt, Alemania la Sociedad participa en el Foro *European Midcap Event* para empresas de mediana capitalización, por invitación de Bolsas y Mercados Españoles. En dicho evento la sociedad mantendrá reuniones con varios inversores que han manifestado su interés por Tier1 Technology, S.A..

Se adjunta la información corporativa que será utilizada en dicho Foro.

Tier1 Technology, S.A. inició su cotización en el MAB el 26 junio de 2018 con el símbolo TR1, sin efectuar ninguna operación financiera, previa o simultánea, de captación de financiación.

Transcurridos los primeros meses de cotización en el MAB, la Sociedad está receptiva a la entrada de accionistas en su capital con vistas al aumento de su free-float, sin alterar el control de la misma por su actual Consejo de Administración.

Atentamente,

Francisco Javier Rubio González
Presidente del Consejo de Administración

A man in a dark suit is in a starting crouch, ready to begin a race. He is positioned on the right side of the frame, with his hands on the ground and his body low to the ground. The background is a solid orange color.

tier 1

TIER1 TECHNOLOGY S.A.

#LeadingChange



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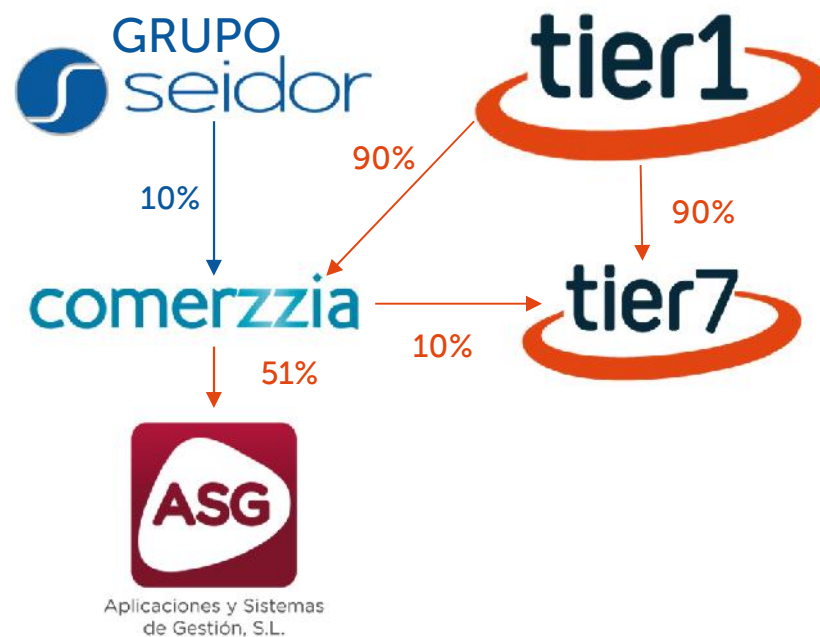
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Tier1 Technology, S.A.

Corporate group based in **Seville** focusing on building, evolving and implementing own software solutions as well as on deploying and maintaining IT infrastructures.

- Legal Status. Sociedad Anónima (Limited Company).
- Basic Legislation: Capital Companies Law. Securities Market Law.
- **2002** – Start of operations.
- Society evolution:
 - **2002-2012** Diversified Spanish Corporation (industry, engineering, services).
 - **2013- 2017** Management, after spin-off.
 - **2018** Listing on MAB. Proprietary directors (CEO +2) = 78,57%.
- Shareholder actions planned. Free-float increase.



BRIEF COMPANIES DESCRIPTION

- **Tier1 Technology, S.A.** (parent company). Activities with information technologies.
Main business lines:
 - Build, develop, implement and maintain own software solutions.
 - Deploy, install and maintain IT infrastructures.
- **Tier7.** Similar activity than Tier1. Circumscribed to the Canary Islands.
- **Comerzzia** develops, evolves and sells licenses of their own solutions specific for the retail sector and distribution.
- **ASG.** Similar activity than Comerzzia. Specifically oriented to the wholesale sector. It was acquired by Comerzzia in 2017. (49% belongs to ASG's Management).
- **Comerzzia** has two international subsidiaries: Retailware (LATAM) and Comerzzia USA..

OFFICE NETWORK

Colombia

Area sales management/
Technical workforce.

Oviedo

Sales force.

Madrid

ASG- Headquarter.
Technical workforce.

Cádiz

Technical workforce.

SEVILLA

Headquarter/
Main work center.

Málaga

Technical workforce.

Jaén

Technical workforce.

Tenerife

Sales force and
Technical workforce.

Alicante

Sales force and
Technical workforce.

Las Palmas

Technical workforce.

HUMAN RESOURCES

Employees **159**

Profiles



- 41% Graduates/Engineers
- 53% Technicians
- 6% Others

Average age



- 36,5 years old

Average labor seniority



- 5,5 years
- 25% >10 years

Strategic criteria actions

- Own product investment.
- Efficiency.
- Sector – focused. (>50% Retail Sector)
- Monitoring of technological trends.
(Cloud, Big Data, Robotic, IoT).
- Own sales force and partner support.
- Mixed growth: Organic and Acquisitions.
- Financial soundness.



Business Lines

Consolidated Activities :

- ✓ Software building, evolution, deployment and maintenance.
- ✓ IT infrastructures deployment and Maintenance.
- ✓ PraaS (USC/ Logistics).

Expanding Activities :

- ✓ Software building, evolution , licensing and services for Retail sector. (comerzzia)
- ✓ Other software developed or acquired.

Sales Revenue (K €)	2016	2017	2018 *
Consolidated Activities	6.984	8.132	8.585
Expanding Activities	531	1.321	2.282
TOTAL Sales Revenue	7.515	9.453	10.867
% Annual Increase		25,8%	15,0%

Double - Digit growth

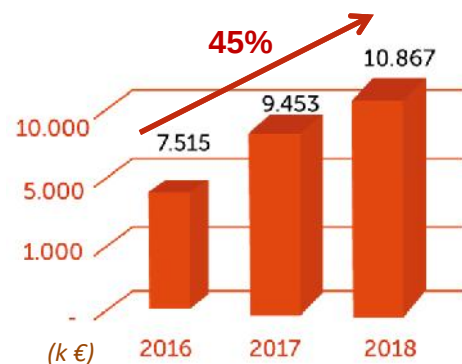
(*) 2018 Preliminary.

Consolidated activities
 **Predictable**
Profit
 Low risk

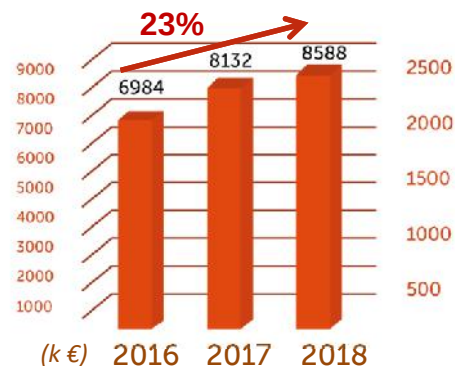
Expansion (Comerzzia)
 High profit
 potential
 Bigger risk



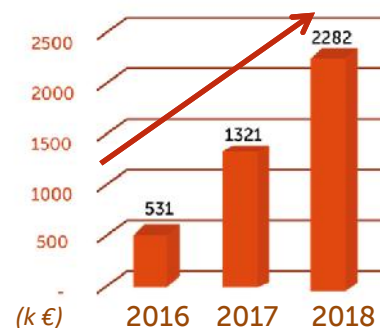
Total Revenue



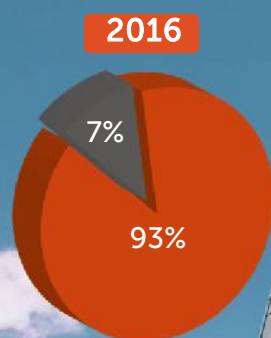
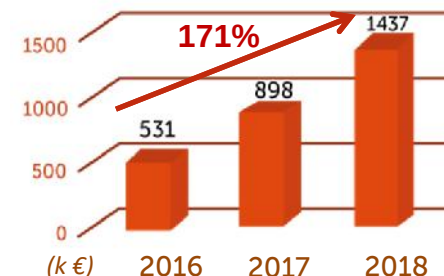
Consolidated Activities



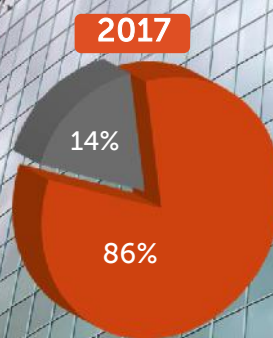
Expanding Activities



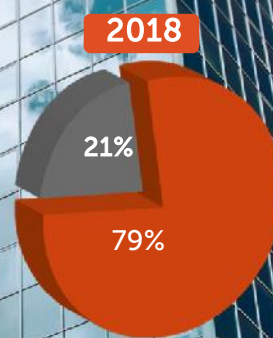
Comerzzia



- Consolidated.
- Expanding.



- Consolidated.
- Expanding.



- Consolidated.
- Expanding.

- ✓ Sales growth of Consolidated activities.
- ✓ Retail software solutions Emerging.
- ✓ Double – Digit Growth.

Differential Advantages

Own R&D department

Build and evolve products.

Own products implantation.

Adapted to both changing market and clients specific needs. Quick response.

Turnkey projects.

Data Center. Communications.
Security. Mobility.

IT Integral support.

Infrastructures Deployment and Maintenance. Consulting.

Availability & proximity.

Country-wide coverage.
24*7*365 assistance.

High clients loyalty.

Low clients losses.
Entry barriers.

Consolidated activities

2016

2017

2018 *

Sales Revenue

6.984

8.132

8.588

✓ Growing Sales.

(*) 2018 Preliminary.



attractor

Atractor ERP is a software solution that satisfies all the planning and management needs of an entity.

- Scalability
- Implementation Agile
- Total Integration
- Integrated Reporting
- Document Manager

Is an Unified Channel web platform for entities to communicate and exchange information.

SOLUTIONS:

Lustrum

SecurInvoice
Factura Electrónica

SecurInvoice
SII

INFRASTRUCTURES

DATA CENTER	MOBILITY
CLOUD	DATA CENTER CONSTRUCTION
MONITORING	ASSETS SELLING & MANAGEMENT
COMMUNICATIONS	QUEUES MANAGEMENT
SECURITY	ELECTRONIC SHELF LABELS

IT INTEGRAL SUPPORT

24x7x365 SUPPORT
SERVICE LEVEL AGREEMENTS (SLAs)

CONSULTANCY

ICT CONSULTANCY
SYSTEMS DIRECTOR PLAN

Infrastructures (K €)	2016	2017	2018*
Sales Revenue	4.709	5.412	6.124
Direct Margin	1.215	1.304	1.458

(*) 2018 Preliminary.

- ✓ Growing Sales.
- ✓ Outstanding sales margin

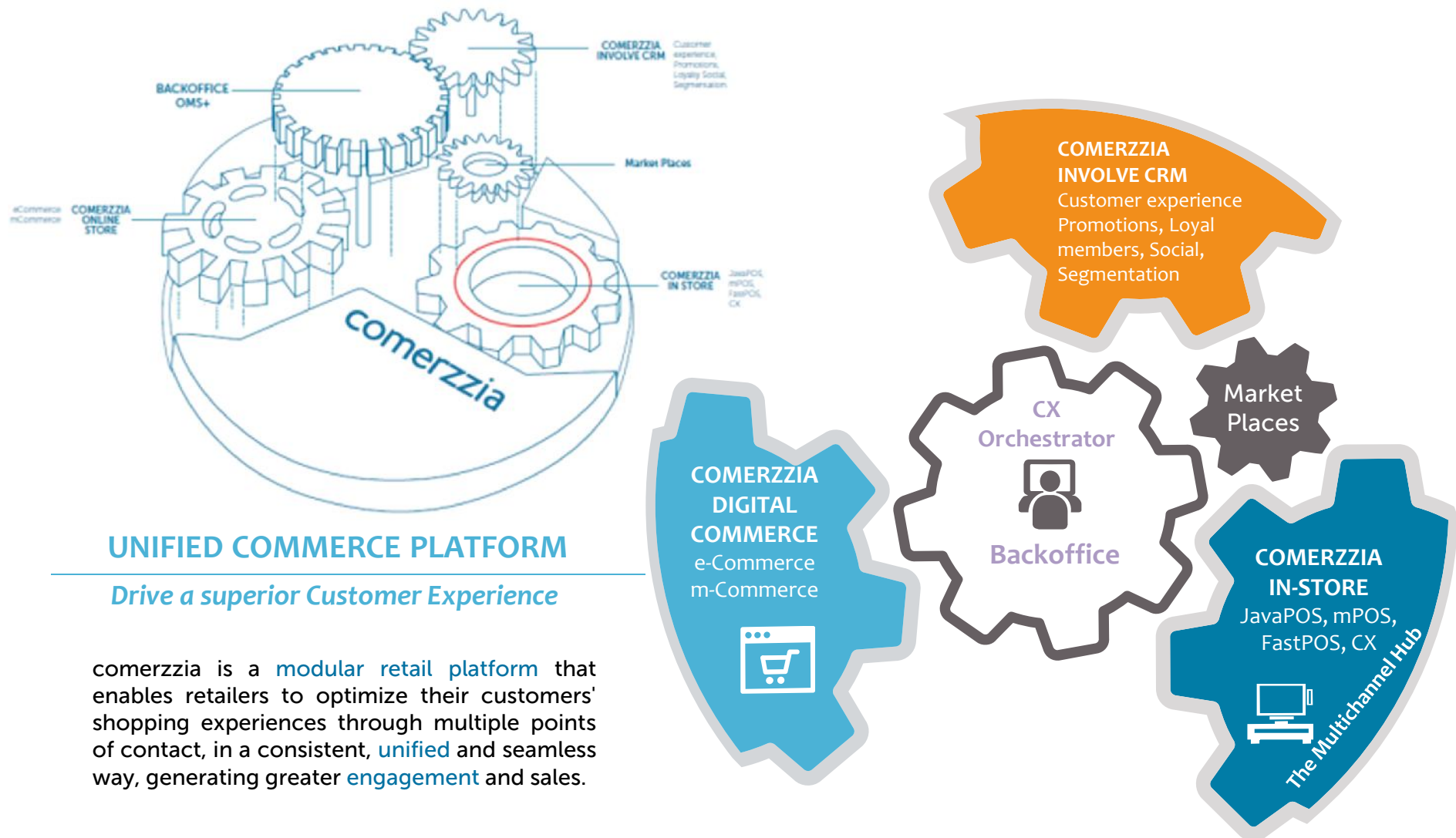
comerzzia

Non Stop Selling, *Anywhere, Anytime,*
The Way Customers Like

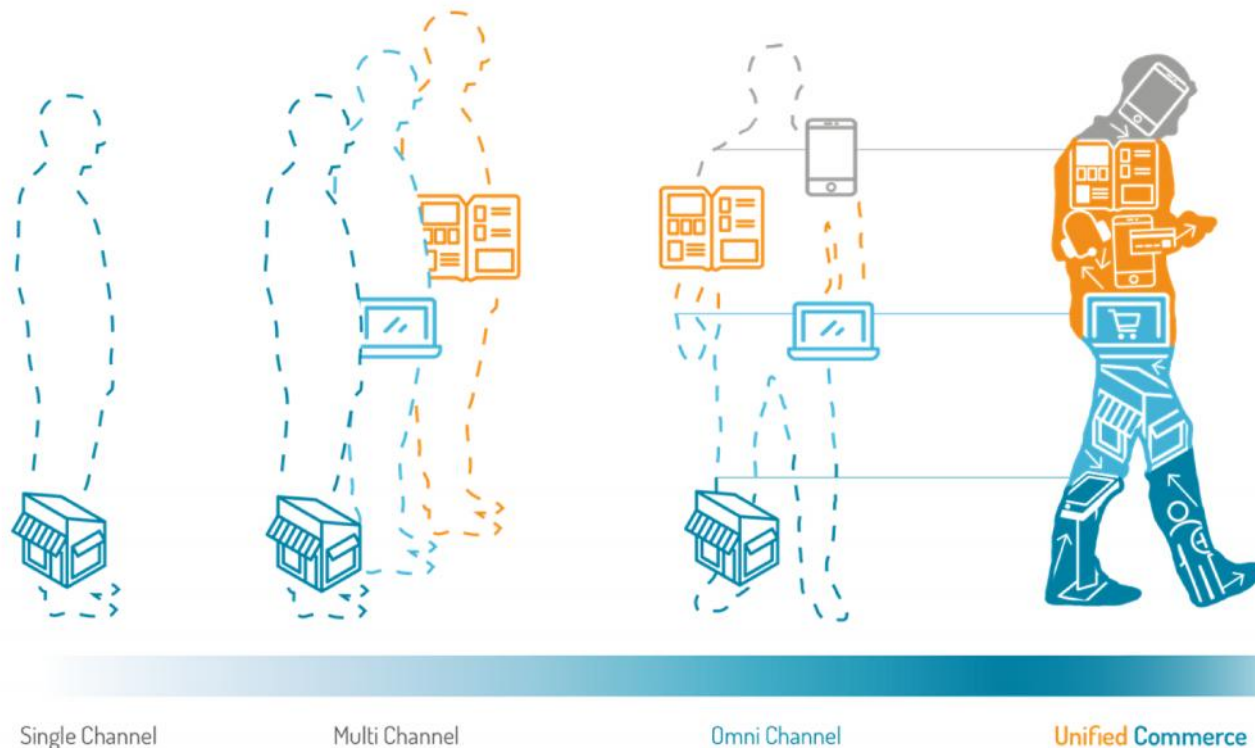
THE UNIFIED CUSTOMER

EXPERIENCE IMPERATIVE FOR *RETAILERS*

- Unified commerce: the **cornerstone** for the holistic real-time customer experience.
- A unified commerce **platform combines** in-store POS, mobile, Web, order management, call center and CRM into one integrated platform.
- It has become the new **retail imperative**.
- Unified Commerce market size will grow to **\$53 billion in 2021** (BRP Consulting).
- **71% of retailers** indicating they have or plan to implement a single, unified commerce platform within the next three years.



The **SALES GENERATOR** and execution machinery



OPPORTUNITY

comerzzia

Solves retail
biggest
challenge:
**Unified
Commerce**

The evolution from physical store – Multichannel – Omnichannel – Unified Commerce.

Bigger retailers competes to provide a great buying experience, seamless and flexible between and through different channels.

comerzzia merges online & offline worlds: Search, transact, fulfill, consume, also if needed: return & reimburse any time, any channel.

Digital transformation requires a liable software solution

Differential Advantages

Built for **unified commerce**. Brick – and – mortar and on line stores. Omnichannel.

Integrable with ERP and third-party software. Pre-integrated with SAP-Hybris and Magento.

Shared source code. JAVA based technology with a REST service layer allowing **access from any channel**. (POS,APP, e-commerce, Social Media Network.).

Reduced hardware investment. **(Platform Independent)** On premise and Cloud.

Not limited by location. Adapted to fiscal and commercial requirements in every country.

Continuous improvement: R + D.



Software Solution recognized by experts, prescribers and clients.

**MAIN
PARTNERS**



**INTERNATIONAL
PARTNERS**



**OTHERS
PARTNERS**



comerzzia

Positioned in
Gartner
Market Guide
for Retail

única solución
tecnológica española



- ✓ Gartner August 2016.
- ✓ Gartner May 2018.

- Retailers from \$ 500 a \$ 3.000 Millions.
- **Unique** Spanish solution.
- Only 4 european solutions.
- 12 solutions in total. (Aptos, Manhattan Ass., Microsoft and others).

COMERZZIA (K €)	2016	2017	2018
Sales Revenue - Total	531	898	1.437

- ✓ **Comerzzia is running in 13 countries.**
- ✓ **Adaptable solution (fiscal requirements and others).**
- ✓ **Comerzzia is running in more than 3.000 POS.**

➤ **Still on initial stages but showing outstanding growth.**



Financial Information

	2016	2017	June-18	
SALES REVENUE	7.515	9.453	5.182	Growth 46% (2016-2018).
ANNUAL GROWTH		25,8%	16,0%	Double – digit growth.
NET INCOME	505	982	334	No recurrents items.
NET INCOME (adj.) (*)	505	870	523	Without CMZ, MAB.
DIVIDEND	249	618	N/A	Pay-out 50% Income Tier1, S.A.
DIVIDEND PER SHARE (€)	0,25	0,62		Yield. Paid april 2018.
TOTAL ASSETS	4.861	6.386	6.247	
TOTAL EQUITY	2.182	3.030	2.818	Soundness.
EQUITY RATIO	44,8%	47,4%	45,1%	High.
FIXED ASSETS	705	1.126	1.110	Conservative accounting criteria.
CURRENT ASSETS	4.157	5.260	5.137	>80% Total Assets.
ST FINANCIAL ASSETS	960	1.343	1.060	Liquid Assets.
FINANCIAL DEBTS - BANKS	0	37	75	Subsidiaries.
GOVERNMENTS ENTITIES	876	877	839	No financial cost. Very long term.

(*) Before deducting expenses for going into MAB (175 K €).
Profits for CMZ shares sale not included.

<i>Profit & Loss (k €)</i>					
	2016	2017	June-17	June-18	June-18(*)
Revenue	7.515	9.453	4.469	5.182	5.182
Supplies	(2.643)	(3.403)	(1.674)	(1.874)	(1.874)
Personnel expenses	(3.520)	(3.777)	(1.770)	(2.089)	(2.089)
Other operating expenses	(984)	(1.233)	(573)	(824)	(649)
Other concepts	410	242	62	125	125
EBITDA	778	1282	514	520	695
Amortization	(123)	(206)	(91)	(125)	(125)
Operating income	655	1.076	423	395	570
Net financial items (**)	(46)	63	(24)	(9)	(9)
Share of profit of associates	(38)	8	(9)	(6)	(6)
Profit before tax	571	1.146	390	380	555
Income tax expense	(66)	(152)	(42)	(59)	(32)
Net income	505	994	348	321	523
External Partners	-	(12)	4	12	12
Profit for the parent company	505	982	352	334	535

(*) Excluded expenses for listing MAB.

(**) Profits for CMZ shares sale included in 2017 (112 k €),

Completed Accounts reported as Relevant Fact available in MAB web-site.

➤ Audited accounts for  .

Assets (k €)	2016	2017	June-18
Intangible Assets	370	684	674
Land, Buildings & Equipment	53	186	177
Financial instruments	227	199	176
Deferred tax assets	56	58	83
NON-CURRENT ASSETS	705	1.126	1.110
Trade receivables	2.307	3.403	3.548
Cash	960	1.324	706
Other Assests	591	533	883
CURRENT ASSETS	3.857	5.260	5.137
TOTAL ASSETS	4.562	6.386	6.247

Equity and Liabilities (K €)	2016	2017	June-18
Share Capital	100	100	100
Other equity	2.082	2.930	2.718
TOTAL EQUITY	2.182	3.030	2.818
LT Debt	843	792	732
Deferred tax and others	153	166	124
NON CURRENT LIABILITIES	996	958	856
ST Debt	34	123	181
Suppliers and other payables	993	2.005	2.091
Other ST liabilities	358	269	301
CURRENT LIABILITIES	1.385	2.397	2.573
TOTAL EQUITY + LIABILITIES	4.562	6.386	6.247

- ✓ Intangible assets – 10% total assets.
- ✓ Liquids assets. Current assets – 80% total assets.
- ✓ High cash.
- ✓ Equity almost 50% total assets.

Completed Accounts reported as Relevant Fact available in MAB web-site.

A man in a dark suit is in a starting crouch on a track, with his hands on the ground and feet in starting blocks. The background is a blurred outdoor scene with trees. The entire image has an orange overlay.

tier 1

TIER1 TECHNOLOGY S.A.

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